

## Employee Engagement: Why does it matter and what can we do about it?

### A Two Day Introduction

An introduction for HR professionals, Chief Executives and those with a requirement to understand the opportunities available from the effective measurement and management of employee engagement. This high impact interactive programme will help delegates establish a business case for treating Employee Engagement as a Key Performance Indicator, and plan the practical steps required to achieve the business transformation it offers.

### Leaders

After a successful career in business, Leah Conway founded 4humankind in 2004 to specialise in developing training programmes to establish, support and maintain Employee Engagement, and bring about meaningful and lasting change to the people she works with. She has built up an enviable reputation as an effective and inspiring facilitator.

David Lusty Chartered MCIPD MMS(Dip) MIC CMC is a former Director of Personnel and Management Services with Avis Rent a Car Ltd. As founder and principal consultant of **QUANTIFY** he now provides consultancy and bureau services to clients conducting research among staff and customers. His lively presentation draws on his diverse experience and puts the emphasis on pragmatic research as an aid to management decision-making.

### Seminar delivery

#### Location

London W1

#### Timetable

09:00 – 17:00

#### Number of delegates

We limit attendance to 20 delegates.

#### Fee includes

- 2 day non-residential course
- Comprehensive handouts
- Refreshments and light lunch

#### Fee

£600 per delegate plus VAT

### Seminar content

#### Employee Engagement

- What does it mean?
- What does it look like?
- How does it affect the organisation?

#### Business case

- Benefits of improved engagement
- Published studies
- Government guidance
- Return on Investment

#### Managing engagement

- Measurement
- Identifying hot spots for attention
- The “drivers” of engagement
- Impact on the bottom line
- Initiatives

#### Interventions

- Corporate values
- Recognition and reward
- Communication
- Teambuilding
- Management training
- 360° Feedback
- Management coaching

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